#### SHANGHAI LUB



Service Above Self

One Profits Most Who Serves Best

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This weeks Presentation:

## Mobile and digital trends in the retail industry

by Augustine Missoffe

Augustin Missoffe has been in China since more than 5 years working in Consulting Industry. With a strong expertise in Digital & new technologies, Augustin is today in charge of the Mobile & Digital Agency PHOCEIS in Asia. PHOCEIS is focus on "Drive to Stroe" and Digital in Store" with a Strong innovation DNA. They are currently collaborating with major players as Auchan, Décathlon, Accor Hotels, PSA, JCDecaux (Shanghai Airports), Angelina, etc.

## GOL Visit to Children's Hospital of Fudan University

Tracy, CW, Terry and Andrew paid a visit to the Children's Hospital of Fudan University, Cardiology Ward tp visit the 553rd GOL patient, Kang Shuo. Kang Shuo, who is years old, is currently still in intensive care after having been operated on in February but is recovering

The group also met Dr. May Liu, and Chief Nurse Wang and discussed GOL admission procedures, as well as Dr. Jia Bing, the Director of the Cardiovascular Unit, to discuss the



# The Four-Way Test Sì Dà Kǎo Yàn

Of the things we think, say or

我们说的做的要符合: Wǒ men Shuō de Zuò de Yào Fǔ Hé:

- 1. Is it the truth? 是真的吗? Shì Zhēn de ma?
- Is it Fair to all Concerned? 是公平的吗? Shì Gōng Píng de
- 3. Will it build Goodwill and better Friendships? 是善意的并促进友谊吗? Shì Shàn Yì de - Bìng Cù Jìn Yǒu Yí ma?
- 4. Will it be Beneficial to all Concerned? 是对大家有利吗? Shì Duì Dà Jiā Yǒu Lì ma?

March 15 <sup>th</sup>	Augustin Missoffe, Mobile and digital trends in the retail industry	Marriott City Center, 19:00	
March 22 <sup>nd</sup>	Fellowship	t.b.d.	
March 29 <sup>th</sup>	General Assembly	Marriott City Center, 19:00	
April 5 <sup>th</sup>	Are you 'Mobile Connected', Rtn. Isabel Wiedenroth	Marriott City Center, 19:00	

## March 8th , 2016

Benjamin Zubovic	RC Zagreb-Zrinjevac	Croatia
Mary Hooshmand	RC Newport Beach, CA	USA
Klaus-Peter von der Eltz	RC Bonn	Germany
Audrey Wang	H. member RCS	China
Jim Cunningham	RC South Bend Indiana	USA

Members: 26, Visiting Rotarians: 5, Guests: 8, total: 39; Saddle money: 3.500 RMB



Linnet presents our new and beautiful banner

A+ - raising awareness for



Highlights from the last meeting

The last meeting, presided over by Dean, was lively and well attended. Tiffany read to us the Four-Way-Test to general acclaim. A key highlight was certainly the induction of four new members, Ludovic Anterieur, Isabel Wiedenroth, Olaf Griese & Audrey Wang (Honorary Member). Welcome to our new members! Happy money flowed freely and was collected by Peter Bromberger, supported by Richard Zhang.

A presentation by Mr. Kracke, who taught us some basic mindfulness techniques rounded up a well filled evening. The meeting was adjourned with a toast to

Woman's Day and the Women in Rotary.





## **Club Information**

### Officers & Boardmembers

Dean Merritt - President Andrew Hill - President Elect/Club Admin Terri Lau – Vice President Linnet Kwok - Hon. Secretary Yvon Russon - Treasurer Tiffany Storey Alejandro Buriel Rocha Thilo Koeppe Marjorie Woo Frank Yih (IPP) Michel de Vriendt Alexandra Taulin (Membership)

## **Basic Info of our Club**

First chartered on 1 October 1919, re-chartered on 8 February 2006 Number of active members - 78 Number of honorary members - 6

#### Contacts

The club meeting is a dinner meeting every Tuesday at Marriott City Center Shanghai

西藏中路555号No. 555 Middle Xizang Rd

( 18:30 cocktails, 19:00-20:30 dinner )

Contact the club administrator Vivian Huang at RSVP@rotaryshanghai.org, +86 13501672753

#### **Committees and Directors**

#### **Club Administration Committee**

1st Tuesday of each month, 17:30

Chair: Andrew Hill rotary1617@hotmail.com

#### Membership Committee / PR Committee

2nd and 4th Tuesday of each month, 17:30, dining room Chair: Alexandra Taulin alexandra.taulin@yahoo.fr

### **Community and International Service Committee**

1st Tuesday of each month, 17:00 Chair: Alejandro Buriel Rocha alejandro.buriel@smlchinaconsult.com

#### Youth service committee

Last Tuesday of each month, 17:00

Chair: Motohiro Yamane yamane@tmish.com

## Rotary Leadership Award

Committee Chair: OPEN

## The Rotary Foundation Committee

Chair: David Smith dave@smithorchards.com

Percy Chu Awards

Chair: Marjory Woo marjorie.woo@lmi-china.com

For more information, please visit www.rotarshanghai.org

**Rotary Club of Shanghai West** Wednesday ,18:30-20:30 Location: Shanghai Pullman Hotel 位置:上海中星鉑爾曼酒店 Address: No. 1 Pubei Road, Xuhui District, Shanghai

上海徐汇区浦北路1号 For more information please contact President Richard Zi

Email: zishanghai@hotmail.com

Rotary Club of Shanghai Pudong Lujiazui Thursday, 19:00-20:30 Location: Radisson Blu Hotel (Pudong) in Thumb Plaza, Pudong,Shanghai, 位置: 浦东 大拇指广场 证大丽笙酒店 1199 Yingchun Rd. (close to Fangdian Rd.) 地址:迎春路1199号(靠近芳甸路) If you would like to attend Rotary Pudong Meeting

Please contact President Patrick Hopkins Email: pjhopki@gmail.com

> Fresh Start Rotary Club of Shanghai Friday, 7:45-9:00 am

Location: 2nd floor, Element Fresh, Jing An Kerry Center 位置: 新元素静安嘉里中心店二楼

Address: No.1551 Nan Jing Xi Lu ,shanghai 地址:南京西路1551号

For more information about Fresh Start and for anyone interested to attend, please visit <a href="http://freshstartrotaryshanghai.org/">http://freshstartrotaryshanghai.org/</a>



